

MARIAH RUTH DUNN

9+ years as a Designer • 5+ years Remote • Full-Stack Dev Bootcamp in 2018

Portfolio > MariahRuthDoes.com

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WORK EXPERIENCE

OneBridgE > Indianapolis, IN (Remote) > Feb 2023 – Present

UI/UX Designer

- Leading the redesign and enhancement of a medical software web application, implementing new features and improving user experience.
- Establishing and maintaining component libraries and an in-house repository of UX/UI templates to streamline design processes and ensure consistency.
- Conducting Usability tests, synthesizing survey data, and creating both low-fidelity and high-fidelity wireframes with a focus on aligning design with development logic.

BlueSky Commerce > Noblesville, IN (Remote) > July 2022 – Feb 2023

Senior Visual Designer

- Utilized expertise to develop high-fidelity website designs and create distinctive brand identities.
- Designed compelling social media graphics using Canva and crafted impactful email campaigns utilizing MailChimp to drive engagement and brand awareness.
- Produced impressive lookbooks for investor pitches utilizing Indesign, collaborating with cross-functional teams to ensure accurate translation of designs while adhering to full accessibility guidelines.

American Probation and Parole Association (APPA) > Lexington, KY (Remote) > Nov 2021 – July 2022

Web and Graphic Designer

- Provided branded marketing materials and revamped a family of websites using HTML, CSS, and Bootstrap.
- Collaborated with the team to support email marketing campaigns, initially in HTML, before transitioning to Constant Contact, ensuring consistent branding and design across all communication channels.
- Made updates, (re)created web and print designs, and implemented changes as necessary to optimize overall design effectiveness, contributing to enhanced brand presence and engagement.

Papaya Creative > Indianapolis, IN (Remote) > July 2019 – April 2022

Freelance Web + Product Designer

- Collaborated directly with business owners as a Freelance Web Designer to devise and design websites aligned with both business and customer goals.
- Built websites in WordPress using Elementor, Divi, or Beaver Builder, incorporating custom CSS and HTML to optimize user experience and functionality.
- Contributed to the development of two apps by providing innovative design and technical solutions, ultimately enhancing overall functionality and earning a 5-star rating upon exiting the business.

EDUCATION

University of Arizona > Tucson, AZ > 2011 – 2015

Bachelor's of Fine Arts (Visual Communications)

Ironhack > Miami, FL > 2018

Full-Stack Development (HTML/CSS/JS/jquery/Angular)